COLUMBIA COLLEGE CHICAGO 600 SOUTH MICHIGAN AVENUE CHICAGO, IL 60130 (312) 369-8817 BRILEY@COLUM.EDU HTTP://CURRAGH-LABS.ORG/

EDUCATION

PhD in English, University of Florida, May 2004 Focus: Film and New Media Studies, Composition and Rhetoric Dissertation: Cinema, Computers, and War Director: Dr. Gregory Ulmer Committee: Dr. Nora Alter, Dr. Roger Beebe, Dr. Robert Ray, Dr. John Sabin

MA in English, University of Florida, May 2001 Focus: Film and Media Studies

BA in English, St. John's University, Collegeville, MN, May 1999 Focus: Film Studies

ACADEMIC EMPLOYMENT

Associate Professor, English Department, Columbia College Chicago Construct and teach courses in composition, new media, and popular culture. Granted tenure and promoted from Assistant Professor, Spring 2010. September 2004—present.

Teaching assistant, English Department, University of Florida. Constructed and taught courses in composition, film studies, and media studies. August 2000—April 2001; May 2003—May 2004.

Technology and Pedagogy Specialist, College of Liberal Arts and Sciences, Uof Florida 2-year appointment as a liaison between English Department and the Networked Writing Environment (NWE).

Publications

"Textual Criticism." Companion to Popular Culture. Ed. Gary Burns. Blackwell. Expected 2014.

- "The Undead Gourmet: On thinking zombies and eating people." Philosophy Now: a magazine of ideas. Issue 96: May/June 2013.
- "Necromancy" and "Zombie." World Book Encyclopedia, 2012. Ed. Nick Kilzer, et al. Brief reference essays aimed at general readership. 2012.
- "Zombie People: The Complicated Nature of Personhood in The Walking Dead." Triumph of the Walking Dead: Robert Kirkman's Zombie Epic on Page and Screen. Ed. James Lowder. Dallas, TX: SmartPop, 2011.
- "The E-Dead: Zombies in the Digital Age." Generation Zombie: Essays on the Living Dead in Modern Culture. Eds. Stephanie Boluk and Wylie Lenz. Jefferson, NC: McFarland, 2011.
- "A Style Guide to the Secrets of <style>." From A to <A>: Keywords in HTML and Writing. Eds Jeffrey Rice and Bradley Dilger. (Winner: Computers and Composition 2010 Distinguished Book Award.) Minneapolis, MN: University of Minnesota Press, 2010.

- "From Sherlock to Angel: The 21st Century Detective." The Journal of Popular Culture. Vol 42:5, Oct 2009.
- "Warren Ellis is the Future of Superhero Comics: Or How to Write Superhero Stories without Superheroes." The Amazing Transforming Superhero! Essays on the Revision of Characters in Comic Books, Film and Television. Ed. Terrence Wandtke. Jefferson, NC: McFarland, 2007.
- "The Hard-Boiled Detective" American Icons, Volume 2. Eds. Susan and Dennis Hall. Westport, CT: Greenwood Press, 2006.
- "Sharing Cultures: Personal Revelations, Pedagogical Realizations, Political Revolutions." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy.* 10:2, Spring 2005. Collaboratively written with the Sharing Cultures team. http://english.ttu.edu/kairos/10.2/binder2.html?coverweb/blum-malley/index.html
- "Modularity and Monsters from the Deep" Reconstruction: An Interdisciplinary Culture Studies Community. 4:4. Fall 2004. http://reconstruction.eserver.org/044/briley/index.html
- "MUDs and MOOs: Collaborative Narrative Play at Work in the Classroom." Collaboratively written with Laurie Taylor and Mike Sansone. ACE (Assembly on Computers and English) Online. 1:1. Fall 2004. http://www.laurientaylor.org/temp/index.html
- "Open Source and Academia" Collaboratively written with Laurie Taylor. Computers and Composition Online. (Accepted Fall 2004, retro-actively published Spring 2004). http://www.bgsu.edu/cconline/tayloriley/intro.html
- "A Produced Space: Teaching and Thinking Spatial Theory with Hypertext" Kairos: A Journal of Rhetoric, Technology, and Pedagogy. Issue 7:3, Jan 2003. http://english.ttu.edu/kairos/7.3/index.html
- "A Review of The End of Cinema as we know it (ed. Jon Lewis)" SCOPE: an on-line journal of film studies. Review, November 2003. http://www.scope.nottingham.ac.uk/bookreview.php?issue=nov2003&id=452§ion=book_rev&q=riley

INVITED ACADEMIC PRESENTATIONS

- "Why You Should Care About The Walking Dead"
 Invited public lecture on zombies and *The Walking Dead* at the Palatine Public Library.
 15 October 2013.
- "You Need a System to Make It Work: Detectives and Memory in the Age of Electracy." Keynote speech. Ray Browne Conference on Popular Culture in Bowling Green, OH. 9 February 2013.
- "Why You Should Care About the Living Dead: Night of the Living Dead, the Zombie Apocalypse, and You."

 Two Invited Public Lectures at Northeastern Tennessee State College in Blountville, TN.

 Also interviewed by campus television and invited to opening night of their play, Night of the Living Dead.

 25 October 2012.
- "Why You Should Care About the Living Dead: Making Sure You Survive the Apocalypse and the Cineplex" Invited Public Lecture at Southwestern Michigan College in Dowagiac, MI.

 Also visited a class to discuss zombies and popular culture studies.

 18 October 2012.

- "What's the Big Idea? People, Zombies, and the Blurry Line Between Them" Fall 2012 Honors Talk, Columbia College Chicago 8 October 2012
- "Memory, Detectives, and the Digital Age: CTE Master Class with Brendan Riley." Invited presentation at the Center for Teaching Excellence, Columbia College Chicago. 28 September 2011.

ACADEMIC CONFERENCE PRESENTATIONS

- "Writing the Zombie Apocalypse." Conference on College Composition and Communication. Indianapolis, IN. 19-22 March 2014.
- "I'm going to need your help on this one: Insiders, Outsiders, and Lieutenant Columbo."

 Southwest Popular and American Culture Association. Albuquerque, NM. 19-22 February 2014.
- "Isn't that something? Columbo Loves Gadgets."

 Midwest Popular and American Culture Association. Indianapolis, IN. 11-13 October 2013.
- "Pirates at the Gates: a discussion of the media coverage of SOPA and PIPA."

 National Popular Culture Association / American Culture Association. Boston, MA. 11-14 April 2012.
- "So JAWS Is About Communism? How Pop Culture theorists will lead the humanities back to the Real World."

Invited participant in Roundtable, "New Directions in Popular Culture Theory"
National Popular Culture Association / American Culture Association. Boston, MA. 11-14 April 2012.

- "Lying to Ourselves: Lessons from Memento."

 Midwest Popular and American Culture Association. Milwaukee, WI. 14-16 October 2011.
- "Uncovering Secrets People Keep from Themselves': Why Memory Has Become Unstable in Detective Fiction, and What it Teaches Us About the Digital Age."

 Popular Culture Association of the South. New Orleans, LA. 6-8 October 2011.
- "In MY version, Han shoots first: Remix, Collaboration, and the future of "books." Part of panel on "The Future of the Book in the Age of the iPad."

 Trans(form) All Faculty Retreat. Columbia College Chicago, 23-24 August 2011.
- "Are Blogs Dead?" Roundtable. With Steven Krause et al. Computers and Writing 2011. Ann Arbor, MI. 19 22 May 2011.
- Copyright and Fair Use Roundtable. With Kathy Merlock Jackson. *National PCA/ACA 2011.* San Antonio, TX. 20-23 April 2011.
- "Zombies on the March: Politics and Identity Performed."

 Social Science and History Association Annual Meeting 2010. Chicago, IL. 18-21 Nov 2010.
- "Raincoats, hats, and typewriters: the pulp detective as literary style in *The Manual of Detection*." Midwest PCA/ACA Annual Conference 2010, Minneapolis, MN. 14-16 October 2010.
- 3G Summit: Girls, Gender, and Games. Co-moderator with Janell Baxter. Moderated public forum among 5 game developers as kick-off event for 3G summit. 12 August 2010. http://imamp.colum.edu/3gsummit/?p=1015

- "Here Comes Everybody! William Gibson's Pattern Recognition and the digital detective." National PCA/ACA Conference 2010, St. Louis, MO. 31 March 4 April 2010.
- "Cracking Cryptography in Espionage Mysteries."

 Midwest PCA/ACA Annual Conference 2009, Detroit, MI. 30 October 2009.
- "The Siege Mentality: Teaching About Zombies." Part of a roundtable on teaching horror with Kris Woofter (Concordia University) and Aaron Petten (University of East London)
 National PCA/ACA Conference 2009, New Orleans, LA. 8-12 April 2009.
- "It's not paranoia if they're really after you: Alternate Reality Games and Conspiracy as Fiction" Midwest PCA/ACA Annual Conference 2008, Cincinnati, OH. 8-10 October 2008.
- "This is not a book. This is not a movie: Kiss Kiss Bang Bang and the mystery of the hyperreal." PCA/ACA National Conference 2008. San Francisco, CA. 19-22 March 2008.
- "Mysterious Architecture: how mise-en-scene made Holmes into Marlowe" Society for Cinema and Media Studies Conference 2008. Philadelphia, PA. 6-9 March 2008.
- "All Your Base Are Numa Numa Star Wars Kids: Viral Media and Distributed Thinking" Midwest PCA/ACA Conference 2007. Kansas City, MO. 12-14 October 2007.
- "Operating Under Different Rules: Automatic Kafka's Experiment in Critical Comics" Midwest PCA/ACA Conference 2007. Kansas City, MO. 12-14 October 2007.
- "Detectives, the Supernatural, and the Digital Age, or What Do Cal MacDonald, Angel, and Harry Dresden Have to Do with the Internet?."

 PCA/ACA National Conference 2007. Boston, MA. 4-7 April 2007.
- "The Sharing Cultures Program: connecting Port Elizabeth, South Africa and Chicago, USA" Midwest Modern Language Association Conference. Chicago, IL. 9-12 November 2007.
- "Cyberconflict: Representations of War in New Media and Electronic Games." with Annette Barbier and David Gerding. Chicago Humanities Festival, Chicago, IL. 5 November 2007.
- "Warren Ellis and the Future of Superhero Comics."

 Midwest PCA/ACA Conference 2006. Indianapolis, IN. 27-29 October 2006.
- "Katamari Interface." (Expanded and revised hypertext derived from PCA presentation). Invited contributor. Virtual Reality @ Real Life Online Conference. http://vrrl.earthwidemoth.com 24-28 July 2006. Archived at: http://curragh-labs.org/research/confs/katamari/
- "Games: Writing?" One of three speakers on the topic "The Culture of Gaming: AGlimpse Into the World of Simulated Reality" for Intersections (hosted by the Chicago Cultural Center and Columbia College Chicago). 3 May 2006.
- "Writing with Katamari: Rolling Interface." PCA/ACA National Conference, 2006. Atlanta, GA. 12-15 April 2006.
- "Inventing Digital Rhetoric"

 Conference on College Composition and Communication. Chicago, IL. 22-25 March 2006.
- "Remember Sammy Jenkins: Looping the Web Memento-style."

"The Absent-minded Detective: Memento and the future of mysteries"
Midwest Popular Culture Association annual meeting. St. Louis, MO. 14-16 October 2005.

"The Comic Book Experiment: On randomness, juxtaposition, and electric logic" PCA/ACA National Conference, 2005. San Diego, CA. 23-26 March 2005.

"From Sherlock to Angel: the twenty-first century detective" Midwest Popular Culture Association annual meeting. Cleveland, OH. 8-10 October 2004.

"Cybernetics and Sinking Ships"
PCA/ACA National Conference, 2004. San Antonio, TX. 6 -10 April 2004.

"The Open Source Model and Real World Collaborative Pedagogy." with co-author Laurie Taylor.

Marxist Reading Group Conference 2004. Gainesville, FL. 25-27 March 2004.

"Modularity and Monsters from the Deep"
Society for Cinema and Media Studies Conference. Atlanta, GA. 4-7 March 2004.

"Technology as Method: Modularity and Horror Films" 29th Annual FSU Film and Literature Conference. Tallahassee, FL. 29 January - 1 February 2004.

"The A.I. 'Frame problem' and Science-Fiction Cinema."
Midwest Popular Culture Association annual meeting.
Minneapolis, MN. 17-19 October 2003.

"Using MUDs in MOOs to create Collaborative Narrative Practice." with co-authors Laurie Taylor and Michael Sansone.

Computers and Writing 2003: Discovering Digital Dimensions. Lafayette, IN. 22-25 May 2003.

"Thinking and Teaching Spatial Theory with Hypertext"
Computers and Writing 2002: Teaching and Learning in Virtual Spaces.
Normal, IL. 16-19 May 2002.

"High-tech Misfits: the Computer User in Recent Hollywood Cinema" Theoretical Misfits: 2nd Annual UF-EGO conference. Gainesville, FL. 4-6 April 2002.

"Praxis through Hypertext: The Commitments, Deleuze's War Machine, and a Pedagogy of Revolution" Marxist Reading Group Conference 2002.

Gainesville, FL. 14-16 March 2002.

"Using the Band as Metaphor for Collaborative work in the MOO"

South Atlantic Modern Language Association Conference, 2001. Atlanta, GA. 9-10 November 2001.

"Experimental Film Criticism: Dachshunds and Grand Hotel" in a panel with Virginia Agnew, Brian Doan and Rochelle Mabry

Popular Culture Association of the South Conference, 2001.

Jacksonville, FL. 5-6 October 2001.

"Style, Community, and Cultural Studies in the MOO: The Style-Guide Project" in a panel with Jeff Rice. Conference on College Composition and Communication 2001.

Denver, CO. 14-18 March 2001.

"MI, Mobile Infantry or Ministry of Information: Fascist Spectacle as Meaning in Brazil and Starship Troopers" in a panel with Todd Reynolds, Perry Lamson, Julie Sinn.

Southwest Texas Popular Culture Association Conference2001.

Albuquerque, NM. 7-10 March 2001.

"When Madmen Became Psychopaths: Expressionism and Horror in German Silent Cinema" 15th Annual Conference on the Literature and the Visual Arts, including Cinema, 2000. Atlanta, GA. 3-6 November 2000.

"Narrative, Time and Space in the MOO: the Lessons of Battle Cattle" in a panel with C Bradley Dilger and Jane Love.

Society for Literature and Science Conference, 2000. Atlanta, GA. 5-8 October 2000.

"Ruby Single in Paradise" The International Conference on Feminist Literature, 1999. Bangkok, Thailand. January 1999.

OTHER PROJECTS, LECTURES, PERFORMANCES, AND PUBLIC APPEARANCES

The Digital Sextant

Blog: one-third popular culture reviews, one-third academic thinking, one-third personal observations and silliness.

(Nov 2004 – present) http://curragh-labs.org/blog

"Zombie Myths and Misconceptions." With Zombie Research Society Advisory Board and author Max Brooks. San Diego Comic-Con International, 25 July 2014.

"Zombies and Time Travelers and Vampires, Oh My! Why Geek Culture Matters."

Roundtable presentation on Geek and Fanculture at Chicago Comic and Entertainment Expo (C2E2).

25 April 2014.

"Zombie Research Society presents: Zombies and Philosophy." Panel discussing zombies and philosophy at Walker Stalker Con. 14 March 2014.

"All About Zombies"

Lecture and classroom activity session delivered for sixth grade class at The Children's School. 31 October 2013

"The Living Dead and You"

Lecture delivered for teens & youth at the Forest Park Public Library as part of their "Library Mini-Con." 12 January 2013.

"Meeting of the Minds XVIII: Hammett, Chandler, Rice."

Theatrical performance in which I played Dashiell Hammett in a moderated conversation with Raymond Chandler and Craig Rice. Two performances at Centuries and Sleuths bookstore, Forest Park, IL. 2, 3 November 2012.

"Zombies and You."

Presentation to Incoming Bridge students at Columbia College Chicago. (Part of yearly series.) 30 July 2012, 15 August 2011, 16 August 2010.

"On Source Code and the Ethics of the Modern Technological Era." Guest essay on *Pharyngula*, a science and culture blog with 90,000 visitors/day.

http://scienceblogs.com/pharyngula/2011/04/12/on-source-code-and-the-ethics/12 April 2011.

"The Great Root Bear." Silver Tongue and the Encyclopedia Show. Spoken word humor piece. Conaway Center, Columbia College Chicago. 29 Sept 2010.

Random: The Internet is Funny

A Flash project that produces a random comic strip based on search terms provided by the user.

Scriptwriter for UF 150th Anniversary celebration NAVE project.

A multimedia retrospective of the history of the University of Florida. http://www.digitalworlds.ufl.edu/projects/dreammachine/default.htm

Gradebook.cgi

A web-based gradebook program written primarily for use by NWE instructors. Allows students to check grades on-line. Written with PERL. 2001-2004.

Photo published accompanying article: "Wisconsin's Comic Art: From Underground to the Forefront." by Paul Buhle. Wisconsin Magazine of History. Vol 92: 4. Summer 2009.

CURRENT ACADEMIC COURSES DEVISED AND TAUGHT

"Literary Genres: Detective Fiction" Literature course exploring mystery and detective genres
Built around exploring, analyzing, and engaging creatively with the genre of detective fiction, students
read, write, discuss, and produce projects to think through the social and cultural issues surrounding
mysteries and detectives. (CCC: fo8, fo9, f10, f11, f12, f13, f14)

"The Rhetoric of Digital Media," Advanced writing course focusing on electracy

This course pursues a two-prong inquiry into the rhetoric of new media. Students explore and create new media texts, culminating in a large-scale, collaborative project. (New texts and projects introduced regularly, prev: "Writing for New Media")

(CCC: s05, f05, s06, f06, s07, f07, s08, f08, f09, f10, f11, s11, f12, s13, f13, s14, f14)

"Zombies in Popular Media," Media studies J-session course

This course explores the history, significance, and representation of the zombie as a figure in horror and

fantasy texts. Students pursue an intense schedule, using critical theory to think about zombies as they appear in literature, comics, and films.

(CCC: jo7, jo8, jo9, j10, j11, j12, j13, j14)

"Game Culture," Game studies course for Interactive Arts and Media department

Game Culture brings textual and critical theory to bear on video games, examining how games function in (and with) culture. Students learn to think about games in new ways, both as isolated objects of study and as a dominant force in today's media market.

(CCC: so6, fo6, so7, so8, so9, s10, f12)

"Honors Writing and Rhetoric 2" Honors writing course

Building on the core learning objectives for WR2, this course uses source texts to model experimental creative nonfiction writing blending place, history, and personal experience. Students create long-form essays springing from geographic spaces and historical research. (CCC: \$10, \$12, \$13, \$14)

"Writing and Rhetoric 2: Online!" online writing course

Expanding on principles and ideals from "Considering the Visual/ Box Logic," this course alters the approaches from the conventional course to fit the online venue, providing a variety of resources and activities to suit a variety of student learning needs.

(CCC: Suo6, Suo8, Suo9, Su10)

"Writing, Language, and Culture Seminar: Alternate Reality Games" special topics course

Developed and ran a course focused on Alternate Reality Games. Students collaborated on a far-reaching multimodal text/game with real-world events as well as online asynchronous events. (CCC: F10)

PREVIOUS ACADEMIC COURSES DEVISED AND TAUGHT

"Introduction to College Writing: Sharing Cultures," Basic writing course working within an online community shared with overseas students.

This course prepares students for Composition I and II through individual conferencing, classroom discussion, and a generous portion of "the basics." As part of the Sharing Cultures program, it does so within the context of an online collaborative relationship with students at Nelson Mandela Metropolitan University in Port Elizabeth, South Africa.

(CCC: so6, so7, so8, so9)

"Considering the Visual / Box Logic" Composition II course exploring arguments and the visual

This course explores the conventions and techniques of traditional academic research by conducting a long-term, large scale research project over the course of the semester. At the same time, students also explore the techniques used in visual argument and the alternate logics image introduces to critical work. (CCC: so5, fo5)

"Mapping the Self," Composition I course focusing on self-exploration

Helps enhance the writing skills students will need in and beyond college. Course writing moves from expressive to informative, exploring the concepts of self and community in a variety of methods; also explores community by means of collaborative work on both small and large scales. Over the term, students "map" their relationship with four different institutions of culture: discipline, family, entertainment, and community. (CCC: fo4)

"Desire, Work, and Race (in the city)," Introduction to Literature

This course introduces students to the genres of fiction, drama, and poetry. The course establishes

connections between literature and other areas of arts and communications; students are better prepared for their majors in these fields. We focus on three themes: desire, work, and race (in the city). (CCC: fo4)

"FilmAnalysis" and "Honors FilmAnalysis," introductory film studies courses

Provided students with basic skills to produce academic film scholarship. Students learned cinema terminology, explored traditional film criticism via Bazin and Eisenstein, and performed experimental criticism. (UF: fo3)

"Writing in Bullet Time," writing with new media course

Explored the emergence and rhetoric of new media. Students explored the development of narrative, argument, and image in the context of aesthetic innovation and research. Projects asked how The Matrix could model a new kind of writing—writing in "bullet time." (UF: so3)

"Writing About Science-Fiction Films," special topics writing course

Examined three different grammars: (1) writing, (2) film, and (3) hypertext. Students considered the theory and writing practices discussed in class and used those to explore science-fiction cinema. Team taught with Brian Doan. (UF: so1)

"Argumentative and Expository Writing," introductory writing course

Introduced students to modes of academic writing. Used Text Book (Scholes, Comely, Ulmer) as guide to produce four projects: a personal narrative, an analogy paper, a MOO project, and a current events paper. (UF: foo)

TEACHING INTERESTS

Composition (Computers and Writing), Zombies, American Popular Culture, Media Studies, History of Film, Grammatology, New Media Studies, Video Game Culture, Science-Fiction Film and Literature, History of Media Technology, Comics, Horror Film.

TRAINING COURSES DEVISED AND TAUGHT

"Moodle Introduction," English Department training course

Columbia College Chicago instructors learned the basics of the Moodle LMS and the tools it offers. (so8,fo8,so9, s10, f13)

"Web Design Seminar," English Department training course

Columbia College instructors learned the basics of Dreamweaver and file upload for building web pages. (Spring 2006)

"Advanced Web Design Seminar," IMAGE lab training course

Instructors learned complex strategies of web design, including tables, frames, server-side includes, and stylesheets. (Spring 2003)

"Learning Perl," IMAGE lab training course

Gave an introduction to the PERL programming language. Instructors explored basic programming commands, methods, and CGI scripting. (Spring 2003)

"Web Design Seminar," IMAGE lab training course

Helped instructors learn to use Dreamweaver and Fireworks to create web pages. Also covered some HTML coding. (Fall 2002)

"CLAS Flash Working Group," IMAGE lab working group

An organized effort by some instructors in CLAS to hone their skills using Macromedia's web animation program, Flash. (Fall 2002)

"NWE Pedagogy Review," NWE training course

Atwo-day reviewsession for instructors preparing to teach in the Networked Writing Environment. Covered MOO, Web, and image programs as well as pedagogical strategy. (Fall 2002)

"Macromedia, Macro-Fun!," IMAGE lab training course

Helped instructors learn to use the Macromedia web-design suite (Dreamweaver, Fireworks, Flash and Freehand) to create web pages. (Summer 2002)

"NWE Roundup," NWE training course

Focused on re-familiarizing participants with NWE technologies and resources. Guest speakers will offered advice about NWE pedagogy. (Summer 2002)

"The Nerd Short Course," NWE training course

Designed to help participants increase their "nerdliness." Explored operating systems, image manipulation, MOOs, a little programming, and the Networked Writing Environment. Team-taught with C. Bradley Dilger. (Summer 2001)

TECHNICAL SKILLS

Web production (Web page creation, site maintenance), Proficient in HTML and CSS, Proficient with Dreamweaver, Proficient with Server-side includes (Apache), Proficient with CMS software such as Drupal, Wordpress, and Mediawiki, Familiar with Javascript and PHP.

Image and Video production (image manipulation, creation, editing)
Proficient with Flash, Skilled with GIMP, Photoshop, Illustrator
Proficient with Final Cut Pro, Skilled with Hi-8, DV video cameras, Some skill with Premiere

Programming (CGI web content, other) Proficient in PERL and PHP (basic and CGI programming), Proficient in MOO programming (most familiar with Jay's House Core), Skilled with ActionScript programming for Flash

For syllabi, see: http://curragh-labs.org/teaching

HONORS

2013 PCA/ACA President's Award. "Given in recognition of Extraordinary Service to the Popular Culture Association / American Culture Association." 28 April 2013.

Invited to Deliver the Inaugural Honors Talk (see "Other Projects…"). Columbia College Chicago. 8 October 2012.

Columbia College LMS Fellowship, School-years 2008-09, 2009-10, 2010-11, 2011-12. Work with other fellows and CIT to foster faculty use of LMS systems through seminars, etc.

2010 PCA/ACA President's Award. "Given in recognition of service and scholarly contribution to the fields of

- Popular Culture Studies and American Culture Studies." 4 October 2010.
- Columbia College Technology Fellowship, 2010. With Doug Reichert-Powell, to investigate, install, and coordinate a collaborative Wordpress installation for students from the Honors Reviewing the Arts class to publish a review journal.
- Columbia College Technology Fellowship, 2007. With Suzanne Blum-Malley, to investigate, install, and produce a book module for students to use in collaborative online authorship.
- Columbia College OASIS Fellowship, School-year 2007-2008. Work with CIT to educate OASIS users and facilitate improvement in online delivery. Participated in Moodle Pilot Program
- Columbia College Technology Fellowship, 2006. With Terence Brunk, to produce modules for his upcoming course, *Macbeth: The Game*.

University of Florida Presidential Fellowship, 1999

Press

- "Tuition pays for zombies?" by Walter E. Williams. *The Jackson Sun* article about liberal arts courses. 23 August 2014.
 - http://www.jacksonsun.com/story/opinion/columnists/2014/08/24/tuition-pays-zombies/14466787/
- JEOPARDY! Zombies in Popular Media used as a clue on quiz show *Jeopardy!* Week of July 7-11, 2014.
- "Unusual College Courses: Zombies in Popular Media." By 'Word of Mouth.' Interview exploring unusual pedagogy on New Hampshire Public Radio. 7 May 2014. http://nhpr.org/post/unusual-college-courses-zombies-popular-media
- "When Times are Tough, We Crave Scares." By Vince Garasole. CBS 2 Chicago. Television News Article about zombies and zombie culture in which I am included as an expert on the subject. 15 October 2013. http://chicago.cbslocal.com/2013/10/31/when-times-are-tough-we-crave-scares/
- "Walking Dead' stars, producer coming to Riverside Theater." By Piet Levy, *The Journal Sentinal*. Article about the popularity of zombies in which I am included as an expert on the subject. 13 February 2013. http://www.jsonline.com/entertainment/tvradio/Walking-Dead-stars-producer-coming-to-Riverside-Theater-190918131.html
- "Meeting of Mystery Minds." By Craig Rice, *The Forest Park Review*. Review of theatrical performance "Meeting of the Minds XVIII." 6 November 2012. http://www.forestparkreview.com/main.asp?SectionID=1&SubSectionID=3&&ArticleID=6927
- "Overnight America: Happy Halloween!" Jon Grayson's National radio show. Interviewed about zombies. 31 October 2012. http://stlouis.cbslocal.com/2012/10/31/overnight-america-october-31-2012-happy-halloween/
- "A Day in the Life of a Zombie Writer." By Christopher Borrelli. *Chicago Tribune* article about writer Scott Kenemore in which I comment on Kenemore's writing. 26 October 2012.

 http://articles.chicagotribune.com/2012-10-26/entertainment/ct-ae-1028-borrelli-20121026_1_max-brooks-zombie-books-scott-kenemore
- "Lecture highlights reality, legend of zombies." By Aly Gibson. Leader Publications article about my

- presentation at Southwestern Michigan College . 18 October 2012. http://leaderpub.com/2012/10/18/lecture-highlights-reality-legend-of-zombies/
- "College Classes that offer Slot Math?" CNN.com article about interesting college classes. By Donna Krache.

 1 June 2012.
 - http://schoolsofthought.blogs.cnn.com/2012/06/01/unusual-college-courses-you-wish-you-took/
- "Don't Look So Horrified: The Monstrous Pleasure of Cinema Studies." NewCity article about media studies and monsters. By Kristen Micek. 31 Jan 2012. http://newcity.com/2012/01/05/dont-look-so-horrified-the-monstrous-pleasure-of-cinema-studies/
- "Zombie Culture." Episode of *The Current* on CBC Radio. 31 October 2011. Nationally syndicated Canadian radio show includes interview with me regarding cultural impact of zombie fiction. http://www.cbc.ca/thecurrent/episode/2011/10/31/zombie-culture/
- "Why Zombies Never Die: From Haitian legend to government protests to pub crawls, the zombie continues to represent." By Emily Sohn. *Discovery News.* 30 October 2011. Quotes me regarding zombies and symbolism.
 - http://news.discovery.com/human/zombies-horror-legend-111030.html
- "How to Survive a Zombie Attack: A fight-or-flight primer to outliving the urban undead." By Dan Kois. *New York Magazine*. 16 October 2011. Quoted regarding survival tactics in the zombie apocalypse. http://nymag.com/guides/everything/zombies/
- "Econ, Calculus, & Zombies!?" Chicago RedEye, 16 September 2011. Cover story about oddball courses, featuring "Zombies in Popular Media" prominently.
- "Latin America and the Zombie Factor." By Alex Sanchez, Fellow. Center for Hemispheric Affairs. Political analysis of Latin American countries' likely response to a zombie outbreak used me as a resource. http://www.coha.org/14117/
- "Learn Things About Learning." *Maxim Magazine*, p20. September 2011. "Zombies in Popular Media" is mentioned as one of "School Is Cool" courses that are fun to take.
- "22 fascinating and bizarre college classes offered this semester." By Stacey Conradt, *MentalFloss.com.* 29 August 2011. Mentions my class. Reprinted on CNN.com and subsequently reposted in many places. http://www.cnn.com/2011/08/29/living/bizarre-college-courses-mf/index.html
- "Elect Garrison Medill: The Next Mayor of Chicago." ARG Net. 9 November 2010. Article about the game being run by my Writing, Language, and Culture students.

 http://www.argn.com/2010/11/elect_garrison_medill_the_next_mayor_of_chicago/
- "Vampires Continue to Show Life, even as parodies roll out." By Matt Arado. Interviewed and quoted as popular culture expert. *Chicago Daily Herald*, 8 October 2010. http://67.151.102.46/story/?id=399483 (link since dead)
- "Zombies Lumber Into Curriculum at University of Baltimore." By Childs Walker. Article mentions my course as a precursor to this one; article reposted many times across the blogosphere. *The Baltimore Sun.* 6 September 2010.
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Lowe, Charles. "The Future Is Open" for Composition Studies: A New Intellectual Property Model in the Digital Age. Unpublished Dissertation. Florida State University. April 2006. (cites the article "Open Source and Academia," 2004.)

University and Professional Service

COLUMBIA COLLEGE CHICAGO (2004-PRESENT)

Department Service

Coordinator of Adv. & Professional Writing Summer 2014 - present. Programs in Writing and Rhetoric Committee Fall 2013 – present. First-Year Writing Lecturer Search Committee Spring 2013 **Professional Writing Search Committee** School Year 2012 **Chair Advisory Committee** Fall 2012 - May 2014. Technology and Pedagogy Coordinator Spring 2005 – Oct 2013. Department Webmaster Spring 2005 - May 2012. developing online teaching request system 2010 - 2013. Composition/ First-year Writing Committee Fall 2004 - present.

College Council Alternate Representative
Sharing Cultures Team
Spring 2005 – Spring 2008.
Professional Writing Committee
Fall 2005 – Spring 2007.
LAS representative, Summer Orientation
4 sessions, Summer 2005.

School-wide service

LAS Advising/Ambassadors Task Force

LAS Honors Task Force

LAS Interdisciplinary Working Group

LAS Integrated Learning Task Force

LAS Advising Pilot participant

LAS Interdisciplinary Task Force

LAS Interdisciplinary Task Force

Fall 2012 – present.

Summer 2012

Summer 2009.

School-year 2007-2008.

Spring 2007.

Fall 2005 – Spring 2007.

College-wide service

LAS Advisor Triage, Advising Center 2 sessions, Spring 2013. Faculty Development Grant Committee Fall 2012 - May 2014. CTE Master Class 28 September 2011 New Faculty Orientation Keynote Address 29 August 2011 Bridge Program, Faculty Lecture August 2010, August 2011, August 2012 Critical Encounters Task Force 2009-10, 2011 - May 2013. Faculty advisor, INQUIRE (student group) Fall 2009 - May 2013. Spring 2008 - Summer 2008. E-learning Task Force Columbia Web Implementation Group Fall 2007 - May 2011. Intellectual Property Policy Task Force Fall 2007 - Fall 2008. E-Commerce Task Force Fall 2007 - Spring 2008.

College Council Parliamentarian

Faculty Handbook Committee

CCFO Secretary

Columbia Web Advisory Group

Educational Issues Committee Secretary

Spring 2006 – Spring 2007.

Summer 2005 – Spring 2007.

Spring 2005 – Spring 2006.

Fall 2004 – Spring 2005.

PROFESSIONAL SERVICE

National Popular Culture Association

Executive Director/Operations September 2013 – present. Interim Executive Director/Operations October 2012 – August 2013.

Vice President for Area Chairs April 2012 – October 2012 (stepped down).

Governing Board Member March 2005 – April 2007; April 2008 – April 2012.

Copyright and Intellectual Prop Area chair November 2010 – present. Organize yearly Scholarly Exchange Table April 2006 – April 2011.

Chair, Ray and Pat Browne Best Edited

collection Award Committee April 2009 – April 2011.

Midwest Popular Culture Association

Past Executive Secretary

Executive Secretary

Mystery & Detective Fiction Area Chair

Board Member

November 2012 – Present.

October 2008 – October 2012.

November 2009 – October 2012.

October 2006 – October 2008.

Journal of Popular Culture

Editorial Board Member March 2006 – present.

review approx. 20 manuscripts per year.

NOTE: while serving as PCA/ACA ED/Operations, I am not reviewing manuscripts

University of Florida (1999-2004)

Graduate Film Studies Group Webmaster
English Graduate Organization President
--- Main Organizer: Theoretical Misfits: 2nd Annual UF-EGO conference.
--- Webmaster,
August 2001 - May 2002.
--- August 2000 - May 2004

Computers & Writing Working Group

---Co-webmaster April 2000 - January 2001.

Professional Affiliations

Popular Culture Association (member National, Midwest areas)
Zombie Research Society, Advisory Board Member
National Council of Teachers of English
Society for Cinema and Media Studies
Alliance for Computers and Writing